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Terms to the same extent and subject to the same conditions as other business documents and records originally generated and maintained in printed form.

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10. Privacy Notice.

10.1. What data we collect: We will collect your email address, your name, and (if you choose to provide it to us) your company's name. We will also collect usage data.

10.2. How we use your data: We will use your credential information and usage data to provide the APIs and Datasets to you, and to improve our services to you. We may also use your name, email, and company name for sales outreach purposes. We may also use your organization/company name or logo in our marketing and our websites. We will not make your data available to any third parties for any reason besides providing services to you and helping us manage your data. By accessing the APIs and Datasets, you agree to these uses of your data.

10.3 Privacy Policy: See our privacy policy on our website at <https://lightcast.io/privacy-policy>.

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